SPEAKER PROFILE

Porakrit Saihassadee

ปรกฤษฎ์ สายหัสดี

Agentic AI speaker

Managing Director of Innovative Design and Creation Co., Ltd., Assistant Managing Director at ENERVEC and Vice President of the Chiang Mai Chamber of Commerce.

Speaking topics

- **A Digital Mindset for Paperless Work and AI**
- **AI Creative Designer**
- **Generative AI for SMEs**
- **From a business problem to an AI agent**
- **Workshop: design an assistant for a content team**



Current professional roles

Managing Director · Innovative Design and Creation Co., Ltd.
Multimedia design, production and installation for public relations, alongside print design · idcreation.co.th

Assistant Managing Director
ENERVEC · Head office in Chiang Mai

Instructor · Institute of Innovative Design and Education
Teaches computer-aided design and digital approaches to work · InDE.ac.th

Director · ฉมาฮาส Co., Ltd.
Food services.

Executive Vice President · PHYWE Thailand

Current civic roles

Vice President 2025–present
Chiang Mai Chamber of Commerce

Digital Content Chair 2024–present
Northern Digital Enterprises Association (NDEA.OR.TH)

Teaching & speaking

2014–present **Guest lecturer in information technology and digital marketing consultant**

Phitsanulok University

2026 **Curriculum drafting committee member and lecturer · Payap University**

Developing Marketing Planners' Competencies with Digital Technology and Artificial Intelligence

2026 **Curriculum drafting committee member and lecturer · Maejo University**

Competency Development Program in Cross-Border Digital E-Commerce for International Markets

Education & certificates

2026 **Gemini Certified Educator**

Google for Education · Valid through 2029

21 May 2010 **Master of Science in Information Technology**

Rangsit University

s.porakrit@gmail.com