SPEAKER PROFILE

Porakrit Saihassadee

ปรกฤษฎ์ สายหัสดี

Agentic AI speaker

Managing Director of Innovative Design and Creation Co., Ltd., Assistant Managing Director at ENERVEC and Vice President of the Chiang Mai Chamber of Commerce.

Speaking topics

- A Digital Mindset for Paperless Work and AI
- AI Creative Designer
- Generative AI for SMEs
- From a business problem to an AI agent
- Workshop: design an assistant for a content team



Current professional roles

Managing Director · Innovative Design and Creation Co., Ltd.
Multimedia design, production and installation for public relations, alongside print design · idcreation.co.th

Assistant Managing Director
ENERVEC · Head office in Chiang Mai

Instructor · Institute of Innovative Design and Education
Teaches computer-aided design and digital approaches to work · InDE.ac.th

Director · ณปาษาส Co., Ltd.
Food services.

Executive Vice President · PHYWE Thailand

Current civic roles

Vice President 2025–present
Chiang Mai Chamber of Commerce

Digital Content Chair 2024–present
Northern Digital Enterprises Association (NDEA.OR.TH)

Teaching & speaking

2014–present **Guest lecturer in information technology and digital marketing consultant**

Phitsanulok University

2026 **Curriculum drafting committee member and lecturer · Payap University**

Developing Marketing Planners' Competencies with Digital Technology and Artificial Intelligence

2026 **Curriculum drafting committee member and lecturer · Maejo University**

Competency Development Program in Cross-Border Digital E-Commerce for International Markets

Education & certificates

2026 **Gemini Certified Educator**

Google for Education · Valid through 2029

21 May 2010 **Master of Science in Information Technology**

Rangsit University

Work & business

Company management, digital design, communications and food services.

Managing Director · Innovative Design and Creation Co., Ltd.

Multimedia design, production and installation for public relations, alongside print design · idcreation.co.th

Assistant Managing Director

ENERVEC · Head office in Chiang Mai

Instructor · Institute of Innovative Design and Education

Teaches computer-aided design and digital approaches to work · InDE.ac.th

Director · ณปาษาส Co., Ltd.

Food services.

Executive Vice President · PHYWE Thailand

Web page · PHYWE Thailand PHYWE Thailand leadership team

Contact email

s.porakrit@gmail.com

Civic & community roles

Business networks, selection panels and working groups in Chiang Mai.

2025–present

Secretariat member · Chiang Mai Joint Standing Committee on Commerce, Industry and Banking

Board of Trade of Thailand / Thai Chamber of Commerce

Document · JSCCIB Office · 21 Aug 2026 Chiang Mai JSCCIB roster, reviewed 21 Aug 2026

2025–present

Vice President

Chiang Mai Chamber of Commerce

2024–present

Digital Content Chair

Northern Digital Enterprises Association (NDEA.OR.TH)

2017–present

Activities Committee member

KSME North

2016–present

Vice President

KSME, Chiang Mai cohort 23

2015–present

Vice President

Young Entrepreneur Chamber (YEC), Chiang Mai Chamber of Commerce, cohort 6

2012–present

Founding committee member

Faculty of Science Alumni Association, Naresuan University, Phitsanulok

18 Nov 2025 & 18 Nov 2026
Working groups & meetings

Vocational skills for school leavers who do not continue their studies

Attended the Nov 2025 committee meeting with the Chiang Mai Institute for Skill Development 19.

Article · Chiang Mai News · 20 Nov 2025 Committee meets on vocational training for students leaving school

16 Nov 2026
Selection & judging panels

Tech to Commercial Shift Platform · November round

11 Nov 2026
Launch coverage

Welcome remarks on behalf of NDEA at the Nimman Innovation Sandbox launch

Represented the Northern Digital Enterprises Association at the launch of a technology testing space in Chiang Mai's Nimman neighbourhood, organised by depa's Upper Northern office and Zu Chiangmai.

Video · NBT North · 1:15 Video report on the Nimman Innovation Sandbox launch

Photo coverage · Chiang Mai Provincial Office of Tourism and Sports · 11 Nov 2026 Photos from the opening of the Nimman Innovation Sandbox

Article · Chiang Mai News · 11 Nov 2026 Report on the launch of the Nimman innovation testing space

Article · Khao Mum Nuea · 11 Nov 2026 Partners at the launch of Nimman Innovation Sandbox

Article · Pim Thai Online · 11 Nov 2026 Connecting Thai and international developers in Nimman

Article · World Variety News · 11 Nov 2026 AI, health and smart cities in the Nimman sandbox

11 Sep 2026
Selection & judging panels

Science, Technology and Innovation Invention Contest

2 Sep 2026
Working groups & meetings

Grassroots Economy and Pracharat Working Group (E3)

Sep 2023–Sep 2026
Working groups & meetings

Chiang Mai provincial sales working group

Joined the Chiang Mai Provincial Commercial Office in working group discussions on provincial marketing.

Article · Chiang Mai News · 16 Sep 2026 Chiang Mai Chamber joins the third provincial marketing team meeting of 2026

Article · Chiang Mai News · 19 May 2026 Chiang Mai Chamber joins the provincial marketing team meeting

Article · Chiang Mai News · 27 Oct 2025 Chiang Mai Chamber takes part in a provincial marketing working group meeting

Article · Chiang Mai News · 3 Feb 2025 Chiang Mai Chamber joins the provincial sales and marketing working group

19 Aug 2026
Working groups & meetings

The Royal Coffee Journey · 12 mountains, 12 months

7 Aug 2026
Collaborations & events

Committee member at Chiang Mai DigiX 2026

Served on the committee for an exhibition of digital products and services held on 7–9 Aug 2026.

Article · Chiang Mai News · 10 Aug 2026 Chiang Mai Chamber serves on the DigiX 2026 committee and attends the closing of the city's digital industry programme

4 Aug 2026

Commentator · MarTech Solution for MICE City

At Global MarTech Integration Day 2026, assessed how marketing technology, AI and customer data could support Chiang Mai's meetings and events industry.

Article · Content Shifu MarTech Solution for MICE City panel highlights and award results

Web page · Content Shifu · LinkedIn Global MarTech Integration Day award announcement

Article · Chiang Mai News · 5 Aug 2026 Chiang Mai Chamber joins Global MarTech Integration Days 2026 to discuss marketing technology for the city's events industry

Article · CREATIVE TALK · 26 Aug 2026 Photos and coverage of the commentators at MarTech Solution Pitching

1–2 Aug 2026
Selection & judging panels

EasyKids Robotics Competition 2026

Judged the Tech Startup category and presented awards at Montfort College in Chiang Mai.

Article · Chiang Mai News · 3 Aug 2026 Chiang Mai Chamber helps judge the Tech Startup competition and presents awards

Web page · EasyKids Robotics Official results from the Chiang Mai competition

Video · EasyKids Robotics · YouTube Organiser's broadcast of the second day of competition

Article · BCIS Report on students' results at the Chiang Mai competition

9–10 Jul 2026
Selection & judging panels

Local Business Pitching · ETDA

Judged local business pitches for the Electronic Transactions Development Agency's community economy programme.

Article · Chiang Mai News · 13 Jul 2026 Chiang Mai Chamber judges the Local Business Pitching round

8 Jul 2026
Working groups & meetings

Learn to Earn through a credit bank

Took part in a Chiang Mai–Lamphun working group meeting on implementing Learn to Earn through an academic credit bank.

Article · Chiang Mai News · 8 Jul 2026 Chiang Mai Chamber joins the working group on Learn to Earn through a credit bank

21 May 2026
Collaborations & events

Led a Chamber delegation to a seminar in China

Led the Chiang Mai Chamber of Commerce delegation to the Advanced Seminar on Chinese Culture from 21 May to 10 Jun 2026. The programme included a trade discussion in Changchun.

Article · Chiang Mai Chamber of Commerce Chiang Mai Chamber delegation attends the Advanced Seminar on Chinese Culture

Article · Chiang Mai News · 10 Jun 2026 Chiang Mai Chamber strengthens Thai–Chinese ties through the Advanced Seminar on Chinese Culture

Photo coverage · Chiang Mai Chamber of Commerce · 10 Jun 2026 Photos of the Chiang Mai Chamber delegation's seminar and study visits in China

30 Apr 2026
Selection & judging panels

Digital Worker Upskill

20 Mar 2026
Working groups & meetings

Working group for the 25th annual general meeting

Chiang Mai Chamber of Commerce

12 Feb 2026
Selection & judging panels

Selection panel member · Tech to Commercial Shift Platform

Evaluated technology commercialisation proposals for Chiang Mai University's Science and Technology Park.

Article · Chiang Mai News · 14 Feb 2026 Chiang Mai Chamber serves on the project proposal selection committee

12 Sep & 10 Nov 2025
Working groups & meetings

Chiang Mai Brand mark review subcommittee

Discussed the design of a mark for Chiang Mai products with the Chiang Mai Provincial Commercial Office.

Article · Chiang Mai News · 13 Sep 2025 Chiang Mai Chamber discusses the Chiangmai Brand product mark

Article · Chiang Mai News · 11 Nov 2025 Chiang Mai Chamber joins the subcommittee reviewing the product mark design

9 Oct 2025
Selection & judging panels

SUSTAINDUSTRY · Upcycled Food & Beauty

Selected food and beauty businesses working with upcycled materials for a programme of the Upper Northern Provincial Cluster 1.

Article · Chiang Mai News Selection panel for entrepreneurs in the sustainable industry programme

24–26 & 29 Sep 2025
Selection & judging panels

TTALAB GEN 2 · Northern region

22 Sep 2025
Selection & judging panels

Thailand Innovation Hub · NIA

Evaluated agricultural and food technology entrepreneurs for the National Innovation Agency.

Article · Chiang Mai News · 23 Sep 2025 Chiang Mai Chamber helps select innovation-driven businesses

6 Sep 2025

Chiang Mai Chamber of Commerce representative · Youth AI-preneur

Attended the launch of a programme for young people and students in Chiang Mai to develop AI and entrepreneurship skills.

Article · Chiang Mai University · 6 Sep 2025 Youth AI-preneur opening ceremony and the Chamber representative's role

Article · Chiang Mai Provincial Administrative Organization · 6 Sep 2025 Photos and report from the Youth AI-preneur opening ceremony at Lamai Hotel

Article · International College of Digital Innovation, Chiang Mai University · 9 Sep 2025 Co-organising college's report on the two-day Youth AI-Preneur programme

Article · Chiang Mai News · 6 Sep 2025 Chiang Mai Chamber attends the launch of Youth AI-preneur

Article · Chiang Mai University · 6 Sep 2025 Youth AI-preneur project report in English

Article · Chiang Mai University · 6 Sep 2025 Youth AI-preneur project report in Chinese

2 Sep 2025
Collaborations & events

Discussed the AI for Successful Leaders course with Chiang Mai University

Led a Chiang Mai Chamber delegation in discussions with Chiang Mai University's MIdS college about an AI course for chamber members.

Article · Chiang Mai News · 6 Sep 2025 Chiang Mai Chamber and CMU's MIdS discuss an AI course for Chamber members

Article · Chiang Mai News · 4 Sep 2025 Chiang Mai Chamber and CMU's MIdS discuss developing an AI course

17 Aug 2025
Selection & judging panels

Chiang Mai Robot Game 2025

Presented awards to young inventors at the closing ceremony of the regional robotics competition.

Article · Chiang Mai News · 25 Aug 2025 Chiang Mai Chamber supports young inventors at a regional robotics competition

2 Jul 2025
Working groups & meetings

Ban Rai flower promotion working group

24 Jun 2025
Selection & judging panels

Selection of food innovation entrepreneurs in northern Thailand

Part of a food industry innovation infrastructure programme at Chiang Mai University's Food Innovation and Packaging Center.

18 Jun 2025
Collaborations & events

Provided feedback on workforce development in Thailand's four special economic corridors

As Vice President of the Chiang Mai Chamber of Commerce, joined the Department of Skill Development and local business representatives in Chiang Mai to review the workforce development programme.

Article · Chiang Mai Institute for Skill Development 19 · 19 Jun 2025 Review meeting on workforce development in the four special economic corridors

23 May 2025
Selection & judging panels

Angel Fund Pitching Contest

Judged startup pitches at Angel Fund Connect, representing the Chiang Mai Chamber of Commerce as its vice president.

Article · Chiang Mai News · 26 May 2025 Chiang Mai Chamber evaluates entries in a business matching and negotiation competition

Photo coverage · Chiang Mai Chamber of Commerce · 24 May 2025 Photos from the judging panel at the Angel Fund Pitching Contest in Chiang Mai

18 Mar 2025
Selection & judging panels

Four-Region Special Economic Corridors project

Helped select Chiang Mai entrepreneurs for the programme as secretary-general of the Chiang Mai Chamber of Commerce.

Article · Chiang Mai News · 19 Mar 2025 Chiang Mai Chamber helps select local entrepreneurs for a business programme

20 Feb 2025
Selection & judging panels

Technology to Industry Convergence · 2025 round

18 Jul 2024 & 29 Jan 2025
Working groups & meetings

Provincial subcommittee for national public relations

9 Jan 2025
Selection & judging panels

University technology-driven businesses

13 Dec 2024
Working groups & meetings

Chiang Mai's World Heritage nomination

1 Nov 2024
Selection & judging panels

Biz Level Up from Creator to Character

3 Sep 2024
Working groups & meetings

Central working group for the Chiang Mai city spirit revival festival

The festival preparations focused on reviving the traditional Tan Kuai Salak offering ceremony at Wat Chiang Man.

27 Aug 2024
Selection & judging panels

Fin Dee We Can Do!!!

Judged a provincial financial literacy competition for vocational students in Chiang Mai.

Article · Chiang Mai News · 27 Aug 2024 Chiang Mai Chamber judges a financial literacy competition

Article · Chiang Mai News · 29 Aug 2024 Vocational students compete in financial literacy at Fin Dee We Can Do

26 Aug 2024
Working groups & meetings

PM2.5 working group for Doi Suthep–Pui National Park

3 Aug 2024
Selection & judging panels

Hackathon for young community entrepreneurs · San Kamphaeng

Judged community entrepreneurs' business plans at a hackathon organised by the Faculty of Management Sciences, Chiang Mai Rajabhat University.

Article · Chiang Mai News · 5 Aug 2024 Chiang Mai Chamber helps judge business plans

5 Jul 2024
Collaborations & events

Research interview on access to global value chains

Represented the Chiang Mai Chamber of Commerce in an interview for an NESDC policy innovation study on helping entrepreneurs enter global value chains.

Article · Chiang Mai News · 6 Jul 2024 Chiang Mai Chamber interview for the National Economic and Social Development Council

31 May 2024
Working groups & meetings

Working group to promote an ethical society

Received the working group's certificate of recognition on behalf of the Chiang Mai Chamber of Commerce.

Article · Chiang Mai News · 31 May 2024 Chiang Mai Chamber receives a certificate at a civic ethics working group ceremony

2 May 2024
Selection & judging panels

Technology to Industry Convergence · 2024 round

Represented the chair of the Chiang Mai Chamber of Commerce in reviewing technology development proposals at Chiang Mai University's Science and Technology Park.

Article · Chiang Mai News Chamber representative reviews proposals for technology upgrades

9 Feb 2024
Selection & judging panels

CMRU Startup Pitching Contest 2024

Judged business plans presented by upper-secondary students at Chiang Mai Rajabhat University's Faculty of Management Sciences.

Article · Chiang Mai Rajabhat University Business Model competition photos and judging panel

Article · Chiang Mai News Chiang Mai Chamber helps judge upper-secondary school business plans

2024

Chiang Mai Chamber of Commerce representative · 12 Months, 12 Festivals

Took part in planning Chiang Mai's year-round festival programme.

Article · Chiang Mai News · 6 May 2024 Chiang Mai Chamber joins the planning meeting for 12 Months, 12 Festivals

2023–2024

Secretary-General

Chiang Mai Joint Standing Committee on Commerce, Industry and Banking

Document · JSCCIB Office · 7 Aug 2024 Chiang Mai JSCCIB roster, reviewed 7 Aug 2024

2023–2024

Secretary-General

Chiang Mai Chamber of Commerce

30 May & 8 Dec 2023
Working groups & meetings

Committee for monitoring and evaluating the Chiang Mai Provincial Administrative Organization's development plan

30 Oct 2023
Selection & judging panels

Food Innovation · Chiang Mai Provincial Industry Office

Represented the Chiang Mai Chamber of Commerce on the panel selecting businesses for a food innovation programme.

Oct 2023
Collaborations & events

Welcomed Taiwan Tech and Taiwanese startups to the Chiang Mai Chamber of Commerce

As Secretary-General of the Chiang Mai Chamber of Commerce, joined Chamber colleagues in welcoming Taiwan Tech's Business Incubation Center and executives from two startups. The meeting explored business opportunities and Chiang Mai's smart city development.

Article · Taiwan Tech Taiwanese startup delegation visits the Chiang Mai Chamber of Commerce (English)

Article · Taiwan Tech University report and photo of the delegation at the Chamber (Chinese)

Article · Taiwan Tech Business Incubation Center Business Incubation Center photo report on the startup delegation to Thailand

Article · Taiwan Tech Office of Industry–Academia Collaboration Photo and names of participants at the Chiang Mai Chamber meeting

Article · Central News Agency (Taiwan) · 7 Nov 2023 Taiwan Tech press release on the Chiang Mai visit

Article · Yam News (Taiwan) · 7 Nov 2023 Chiang Mai visit report republished from the Central News Agency

Article published 27 Sep 2023
Collaborations & events

Contributed to the Bank of Thailand's article on digital nomads in Northern Thailand

Contributed information and perspectives as Secretary-General of the Chiang Mai Chamber of Commerce to an article by the Bank of Thailand's Northern Region Office.

Article · Bank of Thailand · 27 Sep 2023 Economic opportunities for Northern Thailand from digital nomads

Document · Bank of Thailand · 27 Sep 2023 Full article and acknowledgements (PDF)

16 Aug 2023
Selection & judging panels

Provincial financial literacy competition

23 May & 30 Jun 2023
Working groups & meetings

Regional private-sector economic development plan

Secretary-General, Chiang Mai Joint Standing Committee on Commerce, Industry and Banking.

13 Jun 2023
Working groups & meetings

Geo-social mapping committee for water management

11 Apr 2023
Collaborations & events

Chamber and university discussions on Medicopolis and Wellness City

Joined the Chiang Mai Chamber of Commerce delegation in talks with the rector of Chiang Mai University about preparing a cooperation agreement on health and wellness development.

2014–2023

Leadership Team

BNI Honor, Chiang Mai

14 Sep 2022
Collaborations & events

Chamber representative at Asian Noodles Week 2022

Represented the chair of the Chiang Mai Chamber of Commerce at the opening of an event promoting the city as a food tourism destination.

Article · Chiang Mai News · 15 Sep 2022 Chamber representative at the opening of Asian Noodles Week 2022

Article · Chiang Mai News · 4 Sep 2022 Programme and activities for Asian Noodles Week 2022

23 Aug 2022
Working groups & meetings

Connect North working group

Young Entrepreneur Chamber (YEC), Chiang Mai Chamber of Commerce

2021–2022

Deputy Secretary-General

Chiang Mai Chamber of Commerce

Document · Chiang Mai Chamber of Commerce Chiang Mai Chamber of Commerce board directory, 23rd term

2021–2022

Chair of the Board

Young Entrepreneur Chamber (YEC), Chiang Mai Chamber of Commerce

Article · มหาวิทยาลัยนเรศวร · 13 Jul 2021 Appointment as chair of the Chiang Mai Young Entrepreneur Chamber

2020–2022

Chair

Chiang Mai entrepreneur development programme (คพอ.), cohort 372

2018–2020

Secretary-General

Young Entrepreneur Chamber (YEC), Chiang Mai Chamber of Commerce

2015–2018

Vice President and board member

Young Entrepreneur Chamber (YEC), Chiang Mai Chamber of Commerce

2008–2012

Chair

Faculty of Science Alumni Club, Naresuan University, Phitsanulok

2010

Vice President

Capacity development, Northern IT Association (NITA)

Teaching & speaking

Teaching, speaking and advisory work in digital media, technology and marketing.

2014–present

Guest lecturer in information technology and digital marketing consultant

Phitsanulok University

2 Jul 2026

Shared findings from a trade study visit to China at a Chiang Mai seminar

Shared observations from a trade study visit to China at a seminar hosted by the Chinese Consulate-General in Chiang Mai, representing the Chiang Mai Chamber of Commerce as its vice president.

Photo coverage · Porakrit Sprite Saihassadee · Facebook · 10 Jul 2026 Photos from the seminar in Chiang Mai

Article · Chiang Mai News · 2 Jul 2026 Chinese consulate general hosts a seminar on governance

Article · Chiang Mai News · 3 Jul 2026 Chiang Mai Chamber joins a seminar on the Communist Party of China's governance experience and Thai–Chinese cooperation in the digital age

10 Feb 2026

Speaker and workshop facilitator on online markets for OTOP producers

Spoke about online marketing and led a group workshop on OTOP product analysis for the Chiang Mai Provincial Community Development Office.

Article · Chiang Mai News · 11 Feb 2026 Chiang Mai Chamber speaker joins a training programme for occupational groups

2026

Curriculum drafting committee member and lecturer · Payap University

Developing Marketing Planners' Competencies with Digital Technology and Artificial Intelligence · The Faculty of Business Administration's non-degree certificate programme runs from 4 July to 19 Dec 2026 and comprises five modules totalling 285 hours.

Article · Payap University · 6 May 2026 Announcement of the non-degree course in digital marketing planning and AI

Article · Chiang Mai Chamber of Commerce · 5 Jul 2026 Opening of Payap University's digital marketing and AI course

Article · Chiang Mai News · 6 Jul 2026 Photos and report on the Chamber at Payap University's course opening

Article · Chiang Mai News · 28 Apr 2026 Chamber and Payap University sign an agreement to develop an AI curriculum

2026

Curriculum drafting committee member and lecturer · Maejo University

Competency Development Program in Cross-Border Digital E-Commerce for International Markets · A non-credit certificate programme comprising eight modules and 285 hours, held at the Faculty of Liberal Arts.

Article · Chiang Mai News · 5 Sep 2026 Cross-border e-commerce course launch and student orientation

Article · Chiang Mai News · 5 Sep 2026 Photos and report on the Chamber at the course orientation

Article · TOP NEWS Opening of Maejo University's cross-border e-commerce course

Article · หนังสือพิมพ์ข่าว ๔ เหล่าทัพ · 5 Sep 2026 Photos and report from the opening of Maejo University's cross-border e-commerce course

Article · WE NEWS · 6 Sep 2026 Course opening and cooperation on workforce development

3 Dec 2025

Panellist on independent workers and local economies

Represented the Chiang Mai Chamber of Commerce on a provincial labour office panel about independent workers' quality of life and their role in the local economy.

Article · Chiang Mai News · 6 Dec 2025 Chamber representative speaks on a panel about independent workers

Article · Ministry of Labour · 3 Dec 2025 Opening of the independent workers' fair and Labour Ministry activities in Chiang Mai

Article · Matichon · 3 Dec 2025 Opening-day report and policies supporting independent workers

Article · Chiang Mai Provincial Education Office · 6 Dec 2025 Education delegation at the independent workers' fair opening, in pictures

5 Sep 2025

Speaker at a Lamphun Tech Week side event

Spoke about how businesses in northern Thailand can use digital technology to grow at an NDEA session following Lamphun Tech Week.

Article · Chiang Mai News · 10 Sep 2025 Chiang Mai Chamber representative speaks at a Lamphun Tech Week side event

2 Sep 2025

Business mentor at the TTALAB Team North workshop

Mentored young participants at a workshop on business models, creative thinking and design thinking.

Article · Chiang Mai News · 4 Sep 2025 Chiang Mai Chamber joins the TTALAB Team North workshop

Article · Chiang Mai News · 6 Sep 2025 Chiang Mai Chamber takes part in the TTALAB Team North workshop

23 May 2025

Guest speaker at Senior Market Connect

Spoke about strategies for reaching older consumers and building business partnerships at an event organised by Innovative Agency.

18 Dec 2024

Guest speaker for the Squadron Officer course, Class 147

Represented the chair of the Chiang Mai Chamber of Commerce and spoke to Royal Thai Air Force officers about organisational vision, management, economic development and social stability.

Article · Chiang Mai News · 19 Dec 2024 Chiang Mai Chamber lecture on vision, organisational management and economic development

9 Nov 2024

Moderator of a cash flow panel at Money Expo Chiangmai

Moderated a panel at the 19th Chiang Mai Money Expo where business owners shared how they manage cash flow.

Article · Chiang Mai News · 11 Nov 2024 Money Expo panel on how to stay profitable through cash flow management

Article · Chiang Mai News · 4 Nov 2024 Invitation to the Money Expo panel on cash flow management

Web page · MONEY EXPO Panel schedule from the event organiser

6 Aug 2024

Greenovation speaker at Krungsri Business Talk

Spoke on behalf of the Chiang Mai Chamber of Commerce at Green Growth for Thai SME about how business owners and executives can use environmental innovation to grow their businesses.

Article · Chiang Mai News · 14 Aug 2024 Chiang Mai Chamber speaker discusses green innovation and business growth

20 May 2024

Northern Thailand markets speaker for a digital media startup programme

Represented the Chiang Mai Chamber of Commerce and spoke about regional market conditions to entrepreneurs in the communications sector.

Article · Chiang Mai News · 20 May 2024 Chiang Mai Chamber lecture on market conditions in northern Thailand

22 Jun 2023

Panellist on TAGTHAi and sustainable local tourism

Represented the chair of the Chiang Mai Chamber of Commerce at the Chiang Mai Pass launch and discussed how digital platforms can support sustainable local tourism.

Article · Chiang Mai News · 23 Jun 2023 Chiang Mai Chamber attends the launch of TAGTHAi Chiang Mai Pass

Article · Chiang Mai News · 22 Jun 2023 Chiang Mai Pass launches with dining and travel on one pass

2022

Guest lecturer · Multimedia for Content Creator

DII+ undergraduate programme, College of Arts, Media and Technology (CAMT), Chiang Mai University.

2009–2010

Deputy Director for Academic Affairs

Internet and Design Institute, Bangkok · www.Netdesign.ac.th

2002–2009

Instructor · NetDesign

Taught seven courses

- Professional Web Design
- Adobe Dreamweaver
- Multimedia Design with Flash
- Flash Advanced ActionScript
- Web Design Advance
- E-Learning & Courseware Design
- Computer Arts & Graphic Design

2008

Guest lecturer · Interactive Media

Faculty of Communication and Information Technology, Rajamangala University of Technology, Khlong Hok, Pathum Thani.

2005–2007

Guest lecturer · Computer Graphics for Advertising

Faculty of Communication Arts, Bangkok University.

Education & certificates

Information technology publications, academic degrees and professional certifications.

Research publications

14 Aug 2026

Development of a Web Application to Support Student Activity Management at Phitsanulok University

Fifth of five co-authors. The study evaluated a student activity management web application through a survey of 104 students. Published in the Journal of Industrial Technology and Engineering, Pibulsongkram Rajabhat University, vol. 8, no. 2, pp. 144–161.

Article · Journal of Industrial Technology and Engineering, Pibulsongkram Rajabhat University · 14 Aug 2026 Research article and publication details

Document · Journal of Industrial Technology and Engineering, Pibulsongkram Rajabhat University · 14 Aug 2026 Full article (PDF)

Web page · ThaiJO Article record in English on ThaiJO

13–15 Dec 2005

Saving Cost of Ownership for RTA C4I Systems by Utilizing Commercial Satellite Systems

Fourth of four co-authors. Published in the proceedings of the 5th IBIMA Conference, Cairo, Egypt, pp. 537–541 (ISBN 978-0-9753393-4-3).

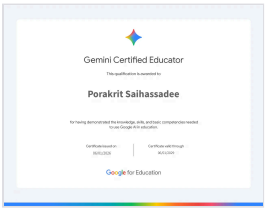
Article · International Business Information Management Association (IBIMA) Conference abstract and authors

Web page · International Business Information Management Association (IBIMA) 5th IBIMA Conference in Cairo

Web page · International Business Information Management Association (IBIMA) Rangsit University publications and proceedings page numbers

Degrees and certificates

2026



Gemini Certified Educator

Google for Education · Valid through 2029

5 Oct 2021



Pioneering Innovator Network (Batch 3), Northern Region

National Innovation Agency (Public Organization)

19 Feb 2021

E-commerce and Online Marketing — SMEs Digital Move Fast

Thailand Professional Qualification Institute · SME D Bank · Digital Economy Promotion Agency

2013

iPhone Application Development – Basic

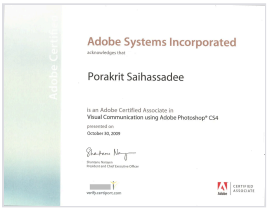
Completed 30 hours of training with Software Park Thailand and the Software Industry Promotion Agency (Public Organization).

21 May 2010

Master of Science in Information Technology

Rangsit University

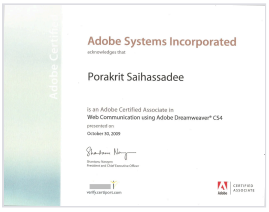
30 Oct 2009



Adobe Certified Associate in Visual Communication using Adobe Photoshop CS4

Adobe Systems Incorporated

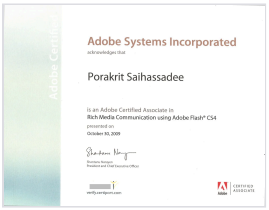
30 Oct 2009



Adobe Certified Associate in Web Communication using Adobe Dreamweaver CS4

Adobe Systems Incorporated

30 Oct 2009



Adobe Certified Associate in Rich Media Communication using Adobe Flash CS4

Adobe Systems Incorporated

18 Sep 2009



General English 20 · Upper Intermediate

Language Centre, University of the Arts London, UK

13 Aug 2009



Building Websites using HTML and CSS

Camberwell, University of the Arts London, UK

19 Jan 2009

Berlitz English Level 2

Certificate of participation, Berlitz Silom Center

10 Feb 2008

E-Learning & Courseware Design

Internet and Design Institute (NetDesign), Bangkok, Thailand

21 Jan 2008

Web Design Advanced

Internet and Design Institute (NetDesign), Bangkok, Thailand

4 Dec 2007

Flash CS Advance Action Script

Internet and Design Institute (NetDesign), Bangkok, Thailand

15 Dec 2006

PHP & MySQL for Web Programming

Internet and Design Institute (NetDesign), Bangkok, Thailand

10 Jun 2005

IT Easy Workshop in Database Systems and Programming Languages

Faculty of Information Technology, Rangsit University

2003

Computer Arts & Graphic Design

Internet and Design Institute (NetDesign), Bangkok, Thailand

2002

Professional Web Designer

Internet and Design Institute (NetDesign), Bangkok, Thailand

2002

Multimedia on Web with Flash MX

Internet and Design Institute (NetDesign), Bangkok, Thailand

2002

ASP Database for E-commerce & WAP

Internet and Design Institute (NetDesign), Bangkok, Thailand

7 Mar 2002

Bachelor of Science in Physics

Naresuan University, Phitsanulok, Thailand

Speaker profile

Managing Director of Innovative Design and Creation Co., Ltd., Assistant Managing Director at ENERVEC and Vice President of the Chiang Mai Chamber of Commerce.

A Digital Mindset for Paperless Work and AI

Replace a paper order book with Google Sheets. Organize personal files in Google Drive or give a team one shared set of documents in Google Workspace. Use the latest records to draft and summarize with AI. This profile shows how one edit can update both a website and its PDFs.

AI Creative Designer

Work from one product brief and choose the right tool for each task. Explore layouts in Canva, edit images with Adobe MCP and compose a 3D scene with Blender MCP. The designer sets the visual direction, checks the details and decides whether the result meets the brief.

Generative AI for SMEs

Start with a real product photo and details from a small business or a Thai OTOP community producer. Use AI to identify a selling point and its audience, then turn that idea into a sales post and a livestream script. The owner checks the facts and edits the wording to fit the brand.

From a business problem to an AI agent

Choose a step in an organisation's workflow. Define what the agent needs to know, which tools it can use and when a person should make the decision.

Workshop: design an assistant for a content team

Map the workflow from the initial brief, research and drafting through source checks and approval for publication.

Interviews & media

18 Oct 2024
Written interview

Thai PBS interview on Chiang Mai's business recovery after the floods

As Secretary General of the Chiang Mai Chamber of Commerce and a representative of the province's Joint Standing Committee on Commerce, Industry and Banking, Porakrit described the impact on local businesses and tourism. He discussed the Chamber's proposal to defer principal and interest payments while businesses recovered.

Article · Thai PBS · 21 Oct 2024 Chiang Mai works to restore its economy after its worst flooding in 50 years

Article · Chiang Mai News · 19 Oct 2024 The Chiang Mai Chamber speaks to Thai PBS about the impact of the floods

Document · Chiang Mai Province Minutes of Chiang Mai's Joint Public–Private Committee meeting, no. 1 of fiscal year 2025

Published 9 Oct 2024
Written interview

THE STANDARD WEALTH interview on the impact of flooding on Chiang Mai businesses

As Secretary General of the Chiang Mai Chamber of Commerce, Porakrit described the disruption at Warorot Market and across the city's trading districts, and the risks to the year-end tourist season. He called for a review of flood warnings so communities could respond sooner.

Article · THE STANDARD WEALTH · 9 Oct 2024 Lessons from Chiang Mai's floods and their impact on its trading districts

26 Jun 2024
Press conference coverage

Press briefing for Chiang Mai Chamber of Commerce Fair 2024

Took part in the press briefing as secretary general of the Chiang Mai Chamber of Commerce. The fair, part of Lanna Expo 2024, showcased local businesses' food and products.

Video · กรงวุฒิ ทับทอง · YouTube · 3:29 · 26 Jun 2024 Video of the 2024 Chamber Fair press briefing and promotional song

Photo coverage · Chiang Mai Provincial Public Relations Office · 27 Jun 2024 Report and photo gallery from the 2024 Chamber Fair press briefing

Photo coverage · Radio Thailand Chiang Mai · 27 Jun 2024 Report and photos from the 2024 Chamber Fair's Local Food Good Taste briefing

Article · MGR Online · 27 Jun 2024 Chiang Mai prepares for Lanna Expo 2024 and the 2024 Chamber Fair

Article · CM108 · 26 Jun 2024 Lanna Expo 2024 and Chamber Fair press briefing on the BCG Creative LANNA theme

Article · คนล้านนา · 26 Jun 2024 2024 Chamber Fair press briefing on the Local Food Good Taste theme

Article · THE STATES TIMES · 26 Jun 2024 Chiang Mai Chamber announces CCC Fair 2024

Article · North Public News · 26 Jun 2024 2024 Chamber Fair puts Local Food Good Taste in the spotlight

12 Jan 2024
Interview

BIZ INSIGHT interview on Chiang Mai's proposed rail transit system

Discussed the business community's perspective on the proposed Chiang Mai rail transit system and its implications for travel, tourism and investment in an interview with Krungthep Turakij as secretary general of the Chiang Mai Chamber of Commerce.

Video · Krungthep Turakij · YouTube · 13:33 · 12 Jan 2024 Interview with Porakrit Saihassadee on Chiang Mai's proposed rail transit system

Article · Krungthep Turakij · 12 Jan 2024 Chiang Mai looks to rail transit to boost its economy and attract investment